



About Dr. Joscelyn

Dr. Joscelyn Ramos Campbell is a **prominent award-winning national spokesperson** known for her **marketing expertise** and advocacy work for people with disabilities. She is the founder of **Hope Torchlighters**, a nonprofit organization that helps to provide stability wellness, advocacy, and empowerment to special needs and neurodiverse families.

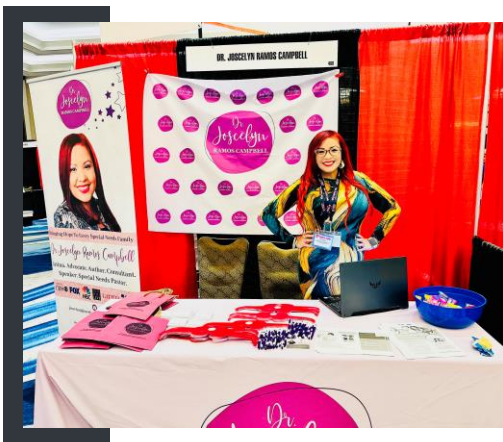
A former federal government public relations executive under the Bush and Obama administrations, her outstanding marketing efforts were key in the rapid growth of federal hiring for government agencies, including the U.S. Dept. of Transportation and the U.S. Environmental Protection Agency. She was awarded the **Presidential Lifetime Achievement Selfless Service Award**. She is the 2nd recipient to have received such an honor. The 1st recipient was Sarah Obama, the grandmother of former President Obama.

Recently, she was honored with the **Outstanding Leadership Award** for her extraordinary achievements in the marketing field at the Summer Edition of the Marketing 2.0 Conference, held at the Caesars Forum, Las Vegas.

Born in Brooklyn, New York to Cuban and Puerto Rican parents, Joscelyn is bilingual and bicultural. She is raising a multicultural and multigenerational family, alongside her military veteran spouse of Irish American descent. Together, they have four wonderful boys; an adult son, identical twins in high school; the youngest is in elementary school and has Autism. With a Legal Studies educational background and a degree in Pre-Law, Joscelyn has received several national awards in communications, public relations, and social media.

Additionally, after 20+ years of achievement in a career spanning the fields of the federal & local government, multimedia, and humanitarian rights, Joscelyn was bestowed a working honorary degree of **Doctor of Philosophy in Humanities**.

Her award-winning parenting and lifestyle website, **Mami of Multiples**, is a testament to her dedication to promoting inclusivity and diversity. Joscelyn has been **featured on numerous television and media outlets** including CBS, NBC, NBC Latino, FOX, Univision, Telemundo, Huffington Post, and CNBC to name a few. She was named a **Top 10 Inspiring Latina Mom Blogger to Follow** and is considered one of the influential Hispanic-American bloggers and digital icons.





Joscelyn owns **Mami Innovative Media**, an acclaimed communications and digital marketing business whose marketing collaborations and partnerships include Brawny, Britax, Chevrolet, Disney, DuPont & Teflon, Ford, Florida Space Coast, General Mills, Hormel Foods, Johnson's Baby, Kmart, Lifetime Movie Network, Marshalls, McDonald's, National Institutes of Health (NIH), Nestle, Neutrogena, Proctor & Gamble, Target, Smuckers, State Farm, Sylvan Learning Center, T.J.Maxx, Toyota, Visit Orlando, Waldorf Astoria and Wounded Warrior Project, to name a few. As a **recognized multimedia pioneer**, she is the Co-Host of the **Chicas Chatting Podcast**.

The **"super-connected power mom"** was named by LATINA Magazine as one of the **Best Latina Bloggers To Follow and Must Know** and one of **The 10 Best Latina Mom Bloggers on the Web**. Joscelyn was selected in a joint venture by Disney and LATINA Magazine to be a **Parenting and Family Columnist for LATINA Magazine**.

In 2022 and 2023, she was **elected to be the Chairwoman of the City Parks and Recreation Advisory Board**.

Key Demographics

- Parents, Grandparents Millennials, and Gen X
- Multi-Cultural and General Market Audience
- Ages 20-65
- Household Decision Makers and Shoppers
- Household Median Income \$75,000



Under the leadership of **Sr. Pastors, Dr. Tony McCoy and Jodie McCoy**, Joscelyn has become an **ordained Pastor** overseeing the Special Needs Ministry and is a Nathaniel's Hope Buddy Break Respite Care Director. (Dr. Tony McCoy is a former Florida Gator and retired NFL Player for the Indianapolis Colts and Arizona Cardinals). In addition, Joscelyn is leading a disability ministry while having an **active disability**. She is certified in theology and disability ministry via The Christian Institute on Disability.

She is a sought-after spokesperson who travels across the U.S. for speaking engagements and conferences and holds leadership capacities for various organizations. Connect with Joscelyn at joscelynramoscampbell.com, [@JoscelynRamosCampbell](https://www.instagram.com/JoscelynRamosCampbell), and [@JoscelynRC](https://www.facebook.com/JoscelynRC). Despite her various achievements, Joscelyn remains humble and down-to-earth, with a contagious enthusiasm to help others. Her tireless efforts to make the world a better place, especially for families affected by disability, have continued to positively impact countless lives.





SERVICES

- ✓ Available in English & Spanish
- ✓ Advertising
- ✓ Advocacy Training
- ✓ Brand & Conference Ambassadorship
- ✓ Coaching & Classes
- ✓ Community Outreach
- ✓ Consulting to Businesses & Ministries
- ✓ Disability Awareness
- ✓ Event Planning & Management
- ✓ Influencer Outreach & Management
- ✓ Live Streaming
- ✓ Media Training & Mentoring
- ✓ On-Air Public Speaking & Master of Ceremonies
- ✓ Product Reviews
- ✓ Public Speaking
- ✓ Social Media Campaigns, Consulting, & Management
- ✓ Sponsored Posts & Articles
- ✓ Virtual Classes
- ✓ Voice Over

CONTACT DR. JOSCELYN

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AS SEEN ON:



STATS



500,700
Monthly Visits

190,000
Unique Monthly Visits

10,000
Subscribers

Communications and
Digital Marketing
Company

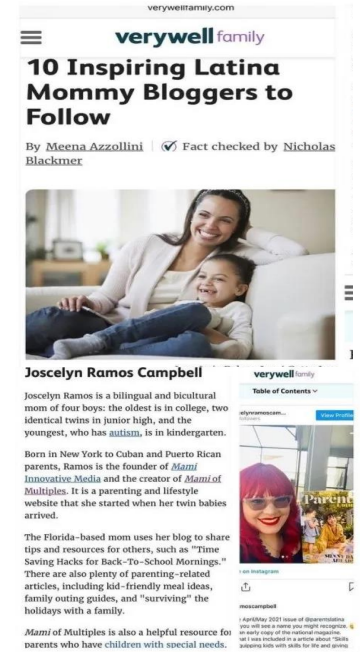
3000+
Registered
Bloggers

Parents

Using the Web Wisely

With kids spending more time on screens than ever before, it's essential to reinforce a few rules to help them [safely navigate the digital world](#), says Joscelyn Ramos Campbell, a mom of four in Clermont, Florida, who blogs at [Mami of Multiples](#). So as soon as your child can use technology unsupervised, go over these best practices:

- Help your child choose a password that's hard to guess and tell them to never share it with anyone except you.
- Ensure your child only chats with people they know in real life and doesn't give out personal information such as their birthday, home address, or phone number.
- Remind your child to be kind; anything they send or say virtually is there forever.
- Have your child get permission or ask for help from you before downloading something or clicking a pop-up.



Ramos is no stranger to success. Besides being an award-winning former federal government public relations spokesperson, she has also been recognized by [Latina magazine](#) as one of "37 Latina Bloggers You Must Know in 2014," and one of "The 10 Best Latina Mommy Bloggers." She was also awarded the [TECLA Award in 2016](#), which highlights the achievements of top Latinx and multicultural content creators.

SOCIAL MEDIA STATS

13,216



@mamiofmultiples

@pastorjoscelyn

16,680



@joscelynramoscampbell

@innovativetalk

14,700



@JoscelynRC

@innovativetalk

2,061,326

Impressions for all social media accounts



@JoscelynRamosCampbell



@mamiofmultiples